

**WILTSHIRE COUNCIL
CHIPPENHAM AREA BOARD**

3rd March, 2014

What Matters to You in the Chippenham Community Area? Conference report – local priorities for action

1. Purpose of the Report

To update members on the outcome of the ‘What Matters to You?’ Conference held at the Needl Hall on Tuesday 18th February 2014 and to recommend that Chippenham Area Board uses the outcomes from the event to stimulate local action and to inform its priorities for the next two years.

2. Background

The ‘What Matters to You?’ conference was held on 18th February and over 110 members of the public and partner agencies took part. The event focused on the data set out in the [Community Area Joint Strategic Assessment 2014-16](#), (JSA) and used themed roundtable discussions to identify local priorities underpinned by JSA evidence. All participants had an opportunity to vote on the priorities and the results are set out in this report. Following identification and agreement on the priorities the themed roundtables then looked at practical community-led actions that could be taken to address the issues.

The purpose of the event was to:

- Gain a consensus around priorities for the area
- Provide the basis for community-led action and projects over the next two years
- Provide the Council and partners with a clear focus for actions

Chippenham Area Board is now invited to review the priorities and agree how it wishes to initiate and coordinate action working with partners, community groups and the public.

3. Priorities identified

The priorities identified at the event are set out at Appendix 1. These will be available to view on screen at the meeting.

4. Project suggestions

Suggestions for projects to address the priorities were discussed and are set out at Appendix 2. These will be available to view on screen at the meeting.

5. **Moving forward with community-led action**

To address the priorities, Chippenham Area Board will need to use its strategic influence and delegated powers to shape the delivery of local services and actions. It will also need to use its delegated resources to initiate and support community-led projects. Some of the actions will be easier to address than others and it is important to target areas where tangible outcomes and progress can be delivered. This will help to capitalise on the enthusiasm and momentum generated by the event.

To enable the Area Board to select such areas of focus, it is proposed that participants rank the top 10 priorities in terms of importance and by the ability of the community to make most impact. This may be facilitated by the use of hand held voting equipment at the meeting. This will provide the Area Board with a clear idea of those areas it can target most effectively. It will be up to the Area Board whether it wishes to champion a particular issue or theme over the next year and target its resources to support community-led initiatives around these themes and issues.

6. **Recommendations**

That Chippenham Area Board:

- Adopts priorities identified by the 'What Matters to You' community event and works to facilitate local action to tackle those priorities.
- Uses a participatory process to select a priority theme (s) and issues (s) to be targeted by the Board over the next 18 months.
- Considers earmarking funding to promote, initiate and support community-led action around the selected priorities.
- Considers appointing a lead member to champion any priority (priorities) adopted.
- That reports are submitted to the Board on progress made to address the priorities to ensure that positive outcomes are delivered.

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